

HER



MAP

# EXECUTIVE SUMMARY

HER MAP is a platform that connects salons, stylists and Professionals providing hair with clients seeking such services. The Professionals and Clients are both users of the Services provided by HER MAP and are hereinafter referred to collectively as "Users."

# SCOPE OF WORK

Her Map is a beauty and grooming marketplace that helps new clients search, discover, and book beauty and Salon professionals. It's the only booking platform that grows your revenue for you by helping you get exposure to new clients and earn more for appointments.

## THE APPLICATION SEEKS TO HELP:

- 🗺️ Women around the launch and targeted areas to find more options available not to waste time waiting at beauty centers, providing a full range of prices
- 🗺️ Salons and Beauty Centers to discover more new clients near them offering them discounts through Her Map
- 🗺️ Offering Her Map clients special discounts and promo codes from specific occasions from specific salon
- 🗺️ Reviews giving by the clients is most important and gives more trust and honesty on both the salon and application

# OUR MISSION

We Bring peace of mind, convenience, creativity and passion To inspire confidence and to empower people to the best version of themselves, We inspire that you have a welcoming and relaxing experience knowing our friendly, professionally community.

# OUR VISION

We aim to be the most trusted solution for appointment-based service providers, delivering tools and connecting communities to foster rhythm, and opportunity.

# CONCLUSION

Get Hair done with the new Her Map app. Now you can book in advance and get booking reminders. With the app you can also locate a hair salon near you, find out estimated wait times and check in guests and see reviews, be aware of the prices and latest offers. Make your next visit even more convenient by filling out a preferences profile.



THANK  
YOU

HER  MAP